

**WALKERS ARE WELCOME**  
Annual Accreditation Review - feedback sheet  
January to December 2018



Annual Accreditation Reviews are assessed by WaW mentors using a traffic light system. *See the key below.* The mentor should add a colour (green, amber or red) against each numbered item, then an overall colour at the bottom, taking into account the importance of the different categories. Overall colour amber or red contact national committee for advice.

	Well done, no real concerns, but of course there is always room for improvement!
	Some concerns, mentor to offer help or guidance and monitor progress
	Major concerns, will need support to get back on track if the town is to remain a member.

Name of Member town or village	<b>Dereham Norfolk</b>
Name and contact details of Mentor	Ann Sandell <a href="mailto:ann@annsandell.com">ann@annsandell.com</a> 017683 71976

<b>Category from 2018 Annual Return</b> (each year differs)	<b>Colour</b>	<b>Notes to be used as feedback</b> i.e. Add brief details on which your comments are based. Praise innovation, examples of best practice, good progress Note little progress, areas of concern, helpful suggestions
Achievements & Innovation		Progressing with guided walks in spite of some weather set-backs. Good marketing developments. Tell us more about the special stickers?
1. Demonstration of continued local support & partners		Developing partnerships and involved in a new tourism group.
2. Evidence of continued endorsement by local council		Council partnership working and free meeting room.
3. Indicate a commitment to ensure that the local public path network will be maintained in good condition		Footpath maintenance has been costed see below. New addition to Definitive Map has been registered with help from The Ramblers.
3b. And other facilities		Dementia friendly and visitor needs assessment for the town centre.
4. Marketing of your WaW status		Extensive local publicity and marketing.
4b. National WaW		<b>Links with Norfolk and Suffolk towns, mentor and member of national committee.</b>
5. Public Transport		Services promoted in packs and walk
6. Maintaining status, committee details		8/9 members, all round committee.
6b. Governance Constitution Bank Account		Yes to both plus data protection
6c. Funding Sustainable or grants		Good sustainable funding and gifts in kind.
Community Advantages		Footpath work costed at £20 per hour £4,800. Increases in walk attendance, walking packs and mailing list.
Priorities for 2019		Good objects for 2019 in many spheres of criteria.
<b>Overall traffic light colour Summary</b>		A good year of steady planned progress, brilliant well done. Very sustainable. They complete the Annual Return throughout the year which provides a regular reminder.