

Dereham WaW Committee Meeting : 13 September 2019

<p>1</p> <p>1.1</p> <p>1.2</p>	<p>Minutes and matters arising from the meeting on 9th August 2019</p> <p><u>Minutes</u> After discussion, it was decided to continue this practice of uploading minutes (without actions and individual names) to the web-site in the interests of openness and transparency. The minutes were approved.</p> <p><u>Matters arising not elsewhere on the agenda.</u></p> <p><u>Quiz</u> It was requested that it be noted that Tesco has donated the prize money for the quiz.</p> <p>It was agreed that two committee members would mark the quiz sheets (after 7 October) to ensure accuracy.</p>
<p>2</p> <p>2.1</p> <p>2.2</p>	<p>Website and IT</p> <p><u>Map and description of paths:</u> no further action to date.</p> <p><u>Website issues:</u> Webmaster advised that it would take him 8 to 10 hours work to bring the information on the website up to date. He asked if he could be advised if anyone notices anything missing or any errors on the website. There are multiple visits to the website every day, and this increases dramatically to hundreds a day if there has been something in the paper about DWaW.</p>
<p>3</p> <p>3.1</p> <p>3.2</p> <p>3.3</p>	<p>Finance</p> <p><u>Update and regular outgoings:</u> The Treasurer reported that we had cash in the bank (as per bank statement of 19th August 2019) of £1004.66, less Dereham Society gift of £856.78 = £147.88. Plus £6 for Discover the Deer event, not yet on statement = £153.88</p> <p><u>Income yet to be banked:</u> £16 for short walk 6th September £36 for quiz sheets. Total income: £205.88</p> <p><u>Expected outgoings to the end of the financial year:</u> £100 subscription to WAW National, which may go up by £10, due January 2020 Website costs £30 due March 2020 £79.80 to Zurich for insurance due April 1st 2020 (which also may go up)</p> <p><u>Reserve:</u> the aim is to keep a reserve of £100.</p> <p>It was reported that there has been a query on the Dereham Community Facebook page as to why DWaW charge for walks, and what the money is used for. After some discussion, it was decided that information about why funds are needed and what the money is used for should go on the front page of the website. There might also be a 'donate' option, where people could send in cheques if they wish to support DWaW.</p>
<p>4</p> <p>4.1</p> <p>4.2</p> <p>4.3</p>	<p>Publicity</p> <p><u>Contact list:</u> The list currently stood at 99 emails plus 4 by phone. There are two more e mail contacts to be added as result of the most recent short walk.</p> <p><u>aboutDereham (aD):</u> A new leaflet has been produced which was circulated at the meeting. aD are also working on a 'town guide', having successfully acquired funding from Breckland and Dereham Councils. DWaW features in both leaflets.</p> <p><u>Press releases:</u> the Discover the Deer event appeared on the Dereham Times website, but not in the paper. There was a discussion about whether there should be a publicity push and an article submitted to the Dereham Times on recent DWaW activities. It was agreed that it would be better to hang this on a specific event such as an imminent walk.</p>
<p>5</p> <p>5.1</p> <p>5.2</p>	<p>Future work and plans</p> <p><u>Walk pack reprint:</u> Funding bids to One Stop Shop and Co-Op Community Fund have both been submitted, no news yet.</p> <p>Leaflet: 500 copies have been printed and the majority have now been distributed to shops that display our logo. They have been popular and are being taken quite</p>

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<p>5.3 5.4 5.5</p>	<p>quickly in some shops. 500 copies of the leaflet would cost £41.80 to produce – there was some discussion as to whether we can continue to use the leaflets in this way, perhaps approaching Dereham Town Council or The Ramblers for funding. An alternative would be to turn the front page of the leaflet into a poster, and to put this around the town on notice boards and in shops, to provide information and enable people to use the QR code to access the walks and the website. It was agreed to gather information as to whether any shops would be willing to put a poster in the window, and in the meantime to use the paper to print more leaflets and produce 10 or 15 posters to take and show to the shops.</p> <p><u>The Neatherd</u>: on hold <u>Video</u>: no change <u>Short/health walks</u>: no change</p>
<p>6 6.1 6.2 6.3 6.4 6.5 6.6 6.7 6.8 6.9</p>	<p>Events programme Debrief</p> <p><u>28 July (Sun)</u> Town Walk – DHT accepted the offer of £25 for the visit to the museum.</p> <p><u>17 Aug (Sat)</u> Discover the Deer in Dereham – disappointing turn out of 3 children (one family) despite the distribution of leaflets around playgrounds in the week before the event, and a notice on Dereham Community Facebook page. It was agreed that this type of event is not popular in Dereham and we may think in future of a family friendly walk that people just turn up to, which does not require a lot of background preparation. The walk would ideally have something of specific interest to children.</p> <p><u>26 August (Mon)</u> Suffolk Walk (Clare 3): the walk had been very enjoyable, but the weather was too hot and proved quite challenging for some.</p> <p><u>6 Sept (Fri)</u> short walk: 10 people on this walk, plus someone who successfully pushed a shopping trolley around it. Three people missed the walk as they turned up at 10.30am rather than 10am, as the wrong time was put in an email to our contact list and had not rectified this mistake. However, on contacting the people concerned, it was found that they had spent some time and money in Bishop Bonner’s Cottage Museum instead. It was agreed to continue to run the short walks to the end of the year and then review.</p> <p>Planned Events</p> <p><u>29 September (Sun)</u> Garden Party Walk: few bookings so far, it was resolved to send a reminder shortly</p> <p><u>4 October (Fri)</u> short walk (then 1 November, 6 December): There will be an alternative leader for this walk.</p> <p><u>6 October (Sun)</u> MNR to coincide with NCC Festival: – 6 bookings to date. MNR have confirmed all arrangements OK.</p> <p><u>1 January 2020 (Wed)</u>: walk to be decided. Cocos is a possible refreshment venue, need to ask if they are open on 1 January.</p> <p>Town Walk 2: industrial heritage walk: Need to discuss with previous committee member about possible involvement in this at the Garden Party.</p>
<p>7 7.1</p>	<p>Footpath issues <u>Footpath work</u>:</p> <p>FP 14 – Finished cutting on this path FP18/34 – Cutting completed just prior to the short walk which took place on these paths. BR21 – there is a fallen tree which has been there a while. It may have been removed, to be checked. FP23 – a fallen tree has been reported. A fair amount has already removed; but it may need a chainsaw to complete the removal. FP25 – it is usually possible to walk in the crop here when it is overgrown. Not walked it for a while, so it’s current state unknown.</p>

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7.2	<p>FP 28 – overdue RB30/31 – Members have done a bit of cutting here, but not much needed. Offers of assistance were given on any path cutting in the future.</p> <p><u>Dereham Town Council</u>: The Heritage and Open Spaces Committee took place on 27 August. The Town Clerk has followed up on issues regarding RB3 and litter on RB37 Hall Lane.</p>
7.3	<p><u>NCC</u>: No change on Restricted Byway signage, The Town Clerk has advised he will follow this up.</p> <p>There has been no further action regarding the legal width of RB33/28 or FP14a boardwalk.</p>
7.4	<p><u>BDC</u>: Breckland Council still working on the fly tipping just off FP14, with support from Breckland local Councillor. An officer there seems keen to make it happen, need to check if the rubbish has been removed.</p>
8	<p>Walkers are Welcome regional</p>
8.1	<p><u>Norfolk</u>: Norfolk meeting, no change</p>
8.2	<p><u>Suffolk Alliance</u>: notes of the 11 July meeting had been circulated. Next meeting 18 September, Shotley.</p>
9	<p>Walkers are Welcome national</p>
9.1	<p><u>Newsletter</u>: August issued had been circulated.</p>
9.2	<p><u>AGT</u>: 11-13 October, Kirkby Stephen. Two members are attending. All three Suffolk WaW towns are attending, but only Dereham for Norfolk.</p>
10	<p>Next meeting 08:30, Friday 25 October 2019, at Dereham Town Council offices. PLEASE NOTE EARLIER START TIME OF 08:30</p>