

**Dereham WaW Committee Meeting :
5th August 2021: outdoor meeting**

1	Minutes and matters arising from the meeting on 27 May 2021
1.1	<u>Minutes</u> The minutes were approved. An edited version of these minutes to be prepared for the website.
1.2	<u>Matters arising not elsewhere on the agenda.</u>
1.2.5	The proposed text for the East Anglian <i>Walk this Way</i> had been attached to the agenda for discussion. It is a short paragraph, intended to generate interest and steer people towards the website. We need to approach one or two businesses to take a £15 advert, The Partea Hut was suggested and agreed to. The newsletter currently goes to 175 organisations and all Walkers are Welcome towns.
2	Website and IT The website is being updated regularly and the recent DTC report has been uploaded. A link to our Facebook page will be put on the website.
3	Finance update
3.1	<u>Update and regular outgoings</u> Cash at the bank (as per statement 16/7/2021) £1684.56 Plus donations from walks, not yet banked £20.54 less Dereham society gift £856.78 less ring fenced Co-Op Community Fund £644.76 Available to use £203.56 Full 'normal year' fixed costs estimated to be £282 approx (WaW sub, insurance, website, aboutDereham, Independent Examiner gift, AGT cost). So far the WaW subscription and insurance has been paid. There may well not be an Independent Examiner this year. Reserve target £400. We need to identify alternative income streams if possible. Quizzes have generated income in the past. It may be useful to approach DTC for grant money, particularly for a new or one-off project rather than running costs.
3.2	<u>Co-op Community Fund:</u> we have not had a request to complete an 'End of Project Report'.
4	Publicity
4.1	<u>Contact list:</u> The list currently stands at 119 emails plus 4 by phone. The previously circulated data protection policy was agreed to.
4.2	<u>Logos:</u> A suggested design of the logo was brought to the meeting for discussion. The proportions are a bit difficult particularly with the QR code, although this could be made smaller. Some more possible versions to be circulated by email for discussion, and then a quotation for 100 copies to be sought. It was agreed that we would start distribution around the town's shops and businesses as soon as the logo is available.
4.3	<u>Main Leaflet:</u> It was agreed that leaflets could be offered to shops that agree to take our logo. They could also be handed out at the launch of the Ellenor Fenn Garden. Other possible places to offer the leaflet would be cafes and pubs.

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4.4	<u>Short Walks Booklets</u> : Distribution has so far been to GP surgeries, the Co-op, the library, the Windmill and to walk participants. MNR, Assembly Rooms (DTC), Baptist and Wellspring churches are still to be offered copies. We have yet to contact Breckland District Council for their social prescribing person. The booklets were mentioned in an EDP/DT item.
4.5	<u>Short Walks Flyer</u> : An alternative format was discussed. Some changes were suggested which will be done and circulated.
4.6	<u>Social Media</u> : No offers from the request for a Facebook Admin in the mailing. We have received one expression of interest from an advert on the aboutDereham website, but no reply following a suggestion that the person concerned should join DWaW first to get an idea of how we work. Walk write-ups will be put on our Facebook page after they have been uploaded to the website.
4.7	<u>Media</u> : Dereham Times published a Walkers are Welcome piece on 8 July. Mattishall has included a DWaW piece in their local newsletter, and Scarning has invited the same. It was agreed to ask both Mattishall and Scarning whether their local GP Surgeries would like some Short Walks Booklets for social prescribing.
4.8	<u>Ellenor Fenn Garden</u> : We are signed up to a 'stall' on the launch day, but awaiting an event date.
5	Future work and plans
5.1	<u>The Neatherd</u> : Management Plan – DWaW have maintained contact with the Town Clerk as this develops. Our interest is in appropriate levels of public access and the proposed all-weather path, which may have separate funding.
5.3	<u>Increasing Committee membership</u> : no other offers.
6	Events programme
	Debrief
6.1	<u>May Walk</u> 31 May: 14 walkers, £24.70 donations <u>Short Walk</u> 4 June: 15 walkers, £11.20 donations <u>Combined Walk</u> 2 July: 10 walkers, £9.34 donations
	For review - Planned Events
6.2	<u>2021 programme short walks</u> dependent on take up Mon 30 Aug walk (BHol) garden party. The hosts have kindly agreed to donate all refreshments. Fri 3 Sep short walk Sat 11 Sep HOD Walk - Georgian (2 bookings) Fri 17 Sep HOD walk – Town (2 bookings), access to the Explosives Store is problematic Sat 18 Sep HOD walk – Industrial Fri 1 Oct Short walk Wed 13 Oct Walk, 13.30 followed by APM Fri 5 Nov Short walk Fri 3 Dec Dual length walk Sat 1 Jan Walk (BHol)
6.3	<u>Annual Public Meeting</u> : Church House is booked for 15.00 to 16.30, 13 October.

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7	Footpath issues
7.1	<p><u>Footpath work:</u></p> <ol style="list-style-type: none"> 1. FP1a - rebuilding the steps off the A47 has been completed. 2. FP2 – DWaW have been in correspondence with the Countryside Access Officer about this field edge path. It has also been added to the report to the DTC, and Councillor Phillip Duigan had agreed to arrange a meeting with the Countryside Access Officer but no action yet. 3. RB3 – DWW have been pressing DTC to meet with NCC to insist on reinstatement or diversion of this path. 3. FP14 gravel - nothing further as yet. 4. FP14a boardwalk – NCC have said that work is planned this year. 5. BR21 - fallen tree remains (more has fallen). 6. FP34 boardwalk – NCC have said work is planned this year. 8. RB36 (Cherry Lane) - the surface was scraped by DTC, removing the worst holes. 9. RB37 – no action from DTC, DWaW have proposed a combined approach from all levels of Councillors. 10. New path behind Tesco – DTC arranged cutting to clear and widen the path, but (1) DWaW are still pressing to have the developers dedicate the path as they promised, and (2) work will be needed to keep it clear. 11. Councillor Will Richmond has indicated support for a trod to be funded between the new cemetery and FPs 5 and 6 at Etling Green.
7.2	<p><u>Dereham Town Council</u> : DWaW supported DTC's plan to purchase further land at the Neatherd and create a country park. A report was submitted to the Town Council's Heritage and Open Spaces Committee meeting on 27 July (attached to agenda for information).</p>
7.3	<p><u>BDC</u>: Litter near FP14 – the Diocese arranged clearance of the litter, but more has appeared since. They still will not consider a fence so the littering may well continue.</p>
7.4	<p><u>NCC</u>: The Dereham Local Cycling and Walking Infrastructure Plan is (still!) awaited (for consultation).</p>
8	Walkers are Welcome regional
	<p><u>Eastern England</u>: Zoom meeting held on 25 May (minutes circulated with the Agenda). A further meeting is planned for 23 August, all invited.</p>
9	Walkers are Welcome national
	<p><u>Newsletter</u>: June and July issues, and the external <i>Walk this Way</i> in June have been circulated, plus an invitation to join the NEC/Directors. The Annual Get Together is confirmed for 29-31 October in Kington. Two committee members plan to attend. Registration is £25 (one person).</p>
11	Next meeting
	<p>Possible dates to be circulated.</p>