

4.4	<p><u>Short walks booklets</u>: 3838 of 5000 distributed. Contact finally made with all GP surgeries. We discussed doing another print run, and will obtain quotes for 5000 and 10000. We also considered reprinting the full pack of 14 walks as a booklet. It was agreed to prioritise the short walk booklets for now.</p>																					
4.5	<p><u>Social Media</u>: We continue to post forthcoming walks on Facebook, it is likely we are getting some walk participants this way.</p>																					
4.6	<p><u>Media/publicity</u>:</p> <p>1 We have received a communication from Active Norfolk (https://www.activenorfolk.org) who have contacted us suggesting they may be able to support the promotion of our current activities. They have an EveryMove activity finder, which maps out all the physical activity opportunities in the local community. There is also some funding available as part of the Together Fund. The fund looks to support community organisations recover from Covid-19 and engage groups in physical activity. The fund, up to around £3000, can be used for staff training, equipment, marketing, advertising and venue hire etc.</p> <p>It was agreed that we would reply to Active Norfolk asking if it would be possible for us to put a link to our website on their activity finder, as users will then be able to get up to date information by clicking on the link.</p> <p>2 Dereham Town Guide has been supplied with an entry. (https://www.yourtownguide.co.uk/index/html)</p>																					
5	Future work and plans																					
5.1	<p>We plan to reformat “A Glimpse of Dereham’s History” so that it is in the same style as the Industrial and Georgian walks booklets. The booklets could be sold at BBCM. It was agreed to run one town walk each year, possibly to coincide with HODs.</p>																					
5.2	<p>We are designing a Wayfinding Panels walk leaflet, free of charge currently and liaising with aD over the design.</p>																					
5.3	<p>We are pleased to have been approached by several partially sighted people recently to join our walks. One person will shortly be coming on a walk accompanied by someone, and a further person has asked for assistance to join our next walk. One of our regular walkers has kindly agreed to provide any assistance needed</p>																					
5.4	<p>We may lead one or two very short walks, under two miles.</p>																					
6	Events programme																					
	Debrief																					
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For review - Planned Events

6.5

Litter pick: when?

2023 events proposals

Sun	1 Jan	longer walk (Bank Holiday)
Fri	6 Jan	short walk Neatherd
Fri	3 Feb	short walk Market Place
Fri	3 Mar	short walk windmill
<i>Fri</i>	<i>7 Apr</i>	<i>short walk Neatherd (Good Fri)</i>
Sat	22 Apr	APM and walk
Fri	5 May	short walk Market Place
Sat	13 May	Dereham Day
Mon	29 May	longer walk (Bank Holiday)
<i>Fri</i>	<i>2 Jun</i>	<i>short walk Neatherd</i>
Sat	24 Jun	Eye agreed
Fri	7 Jul	short walk windmill
Thu	27 Jul	MNR walk, Thuxton different route agreed
Fri	4 Aug	short walk Neatherd
Mon	28 Aug	garden party (subject to venue or other ideas)
Fri	1 Sep	short walk Market Place
	8-17 Sep	HODs walk?
Fri	6 Oct	short walk Neatherd
Wed	11 Oct	bus walk (Mattishall agreed)
Fri	3 Nov	short walk windmill
Fri	1 Dec	dual length walk
Mon	1 Jan 24	longer walk (Bank Holiday)
Fri	5 Jan	short walk Neatherd

7

Footpath issues

7.1

Footpath work. (map attached with agenda) See issues raised with DTC and this update

- 1 FP2, RB3: no action, still pressing NCC
- 2 Litter at FP13/14: still chasing the Diocese
- 3 FP14: still requires clearance
- 4 FP14a: NCC is trying again to get approval for an aggregate path
- 5 RB32: surfacing work has been agreed on the western end, funded by DTC and NCC. Potential encroachment at the eastern end is being monitored
- 6 FP34: work has been completed (we have been told)
- 7 RB36, RB37 are subject to a TTRO until 1 May 2023. We are trying (1) to find out how much this is for NCC and how much for Orbit, and (2) get a works programme to see if the closure has to be complete, or if it will be possible to use some of the byways some of the time.
- 8 Trod alongside Etling Green Road was rejected in favour of bus shelters.
- 9 Hurn Road path: ongoing, there are now four or five wooden posts which we assume are boundary markers. The town clerk had been in touch with the landowner about marking their boundary. If a fence is put up within the boundary markers, the footpath will be very narrow.

There was some discussion about possible direct action where there is a legal right of way but there are obstructions. To be revisited in the spring.

7.2

Dereham Town Council

A report was submitted to the Town Council's Heritage and Open Spaces Committee meeting for 25 October (attached to agenda with updates).

7.3	<u>BDC</u> : Nothing to report
7.4	<u>NCC</u> : nothing more to report.
8	Walkers are Welcome regional <u>Eastern England</u> : Direct contact was made with Clare, Eye and Spilsby and Hundleby, as it proved impossible to arrange a Zoom meeting suitable for all. We may travel out to visit them individually next year.
9	Walkers are Welcome national 1 <u>Newsletter</u> : September to November issues, and the external <i>Walk This Way</i> in September (with Dereham feature) have been circulated. Text has been submitted for the winter edition. We are experiencing some difficulty in identifying a business who could be approached to place an advert. 2 <u>AGT</u> attended by two members of DWaW. It went very well and it was good to meet up again with other WaW towns and NEC.
11	Next meeting Time, date and venue to be arranged. It is proposed to arrange another meeting for February 2023.