

Dereham WaW Committee Meeting – 25 October 2019

<p>1</p> <p>1.1</p> <p>1.2</p>	<p>Minutes and matters arising from the meeting on 13th September 2019</p> <p><u>Minutes</u> It was agreed that a 'website suitable' copy of the minutes will be produced to upload to the website. The minutes were approved.</p> <p><u>Matters arising not elsewhere on the agenda.</u> <u>Quiz</u> The completed quiz sheets have been marked, and the Tesco voucher sent to the winner (who was a visitor to the area). It is planned to put all the answers on the website.</p>
<p>2</p> <p>2.1</p> <p>2.2</p>	<p>Website and IT</p> <p><u>Map and description of paths:</u> This part of the website is still being worked on.</p> <p><u>Website issues</u> Funding needs – We have looked into various systems for on line donations and not found any that do not have significant snags, so instead we will ask people to send a cheque if they wish to donate to DWaW. There are multiple visits to the website every day, and this increases dramatically to hundreds a day if there has been something in the paper about DWaW. The walks on our website are popular and being regularly downloaded, eg the Potter's Fen walk was loaded 40 times last year, and 20 times this year up to now. All the walks have been checked updated apart from the Thuxton walk, which is scheduled to be checked shortly. The downloadable versions will also need to be updated.</p>
<p>3</p> <p>3.1</p>	<p>Finance</p> <p><u>DWaW have a current total income in the bank of:</u> Total income: £273.88 <u>Expected outgoings to the end of the financial year:</u> WAW National £110 2020 January Zurich insurance £80 2020 April Website £30 due 2020 March Total: £220</p>
<p>4</p> <p>4.1</p> <p>4.2</p> <p>4.3</p> <p>4.4</p>	<p>Publicity</p> <p><u>Contact list:</u> The list currently stands at 103 emails plus 4 by phone. <u>aboutDereham (aD)</u> A new town guide has been produced (circulated at the meeting). It will no longer be called a town guide as it is much more than that, but will be called 'Dereham. A Great Place to Visit'. It has a map on one side and directions on getting to Dereham, and a description of places to visit in Dereham on the other. The map is still being amended as it currently shows footpaths where there are none.</p> <p><u>Press releases:</u> none issued.</p> <p><u>St Nicholas School CiN walk 5 November:</u> DWaW have advised the school on a variety of walking routes. There will be 470 children and adults, split into three groups doing different routes.</p>
<p>5</p> <p>5.1</p>	<p>Future work and plans</p> <p><u>Walk pack reprint:</u></p> <ol style="list-style-type: none"> 1 One Stop Shop funding – no news yet 2 Co-Op Funding – the Co-op had informed us that DWaW had been selected as one of the sponsored causes from 27 October this year to 24 October 2020. The funding we are likely to get is limited, as it comes from Co-op members buying selected own brands of Co-op goods and nominating DWaW for 1% donation on those goods. It was decided that we will still do a promotional poster to place in the Co-op, and distribute leaflets.

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5.2	<p><u>Leaflet</u></p> <p>The leaflet is still doing well at Yaxham Waters and being regularly topped up. As we cannot afford to carry on producing the leaflet, it was confirmed that we will move instead to placing posters in shops around the town, the noticeboards and library.</p> <p>It was suggested that the title on the poster be enlarged to improve the chances of attracting attention.</p> <p>We will look into ways of tracking how many people use the QR code on the poster.</p>
5.3	<u>The Neatherd</u> : on hold
5.4	<u>Video</u> : no change
5.5	<u>Short/health walks</u> : no change
6	<p>Events programme</p> <p>Debrief</p>
6.1	<p><u>29 September (Sun) Garden Party Walk</u> – we had a modest number of people, but had an enjoyable time and the rain held off during the walk. We were able to sit in the garden for a while with tea and cake, but then had to escape to the house when the rain became heavy. There were some lovely home-made refreshments and the host who is leaving DWaW received a gift and thanks on behalf of DWaW</p>
6.2	<p><u>4 October (Fri) short walk</u>: we had 4 walkers, and it was a nice walk enjoyed by all.</p> <p>There was a discussion as to whether the short walks should continue into next year, given the low numbers attending. It was decided that they would continue throughout 2020, as numbers may yet increase.</p>
6.3	<p><u>6 October (Weds) Thuxton MNR walk</u> cancelled due to heavy rain.</p> <p>For review - Planned Events</p>
6.4	<u>1 November (Fri) short walk</u> (then 6 December)
6.5	<u>1 January 2020 (Wed) walk</u> to be decided. Coco's Café in Dereham may be a possible venue for end of walk coffee and cake.
6.6	<p><u>2020 programme</u></p> <p>It was decided to arrange walks next year on a variety of days and times, Sundays (afternoons), midweek (mornings), and bank holidays (mornings) to see if any days are more popular than others. The Annual Public Meeting will still be on a Saturday.</p> <p>An e mail will be sent out to all our contacts to ask them if there any days of the week, or bank holidays, which suit them better than others.</p> <p>The new cemetery would make a good starting point for a walk, as it has parking and toilet facilities.</p>
6.7	<p><u>Town Walk Heritage Open Days</u> period 11-20 September – it was agreed to hold the Town Walk to coincide with a HOD day. We will not be able to charge for the walk, but could invite donations and sell the booklet.</p>
6.8	<p><u>Town Walk 2: industrial heritage walk</u></p> <p>Plans under way to design this walk.</p>
7	<p>Footpath issues</p>
7.1	<p><u>Footpath work</u>:</p> <ol style="list-style-type: none"> 1 FP 14a – a boardwalk has been reported broken, DWaW to check 2 BR21 has a long standing fallen tree (which can be stepped over) 3 FP23 – a fallen tree has been reported and part removed. DWaW to check whether any further work needed. 4 FP25 – satisfactory 5 FP 28 – overdue a cut, DWaW to check
7.2	<p><u>Dereham Town Council</u></p> <p>The Heritage and Open Spaces Committee took place on 22 October. There some was discussion regarding the problem of fly tipping on Dereham's public rights of way and a short presentation on Walkers are Welcome given, to benefit the new councillors present.</p>

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7.3	<p><u>NCC</u>: Some further signage has appeared on new Restricted Byways, but it is patchy. DWaW to check what is still needed.</p>
7.4	<p><u>BDC</u>: Breckland are still working on the fly tipping just off FP14. There may still be some positive co-operation from Breckland even though it is not their responsibility. The rubbish is now harder to see as it has been covered with overgrowth. Serco have said that they have removed it, but it does not appear to have all gone. The Town Clerk has advised that half the land on which there is tipping may be owned by NCC and half by the church. There is further work to be done on this. One option may be to cease attempting to clear the rubbish, and have a fence put up instead to deter further tipping and mean walkers will no longer be confronted by the sight of the rubbish. Breckland now have an officer dedicated to tackling fly tipping, and prosecutions have already been made. WaW National are planning themed days in 2020, when WaW towns all engage in the same activity with the aim of generating national publicity. The first themed walk will be around clearing litter from the Public Rights Of Way network, and this could be a good opportunity to get Highways England, NCC and Breckland to work together on clearing RB37. DWaW could also hold their annual litter pick to coincide with this themed day.</p>
8	<p>Walkers are Welcome regional</p>
8.1	<p><u>Norfolk</u>: Norfolk meeting, no change. Cromer event 26 October – leaflets sent for display.</p>
8.2	<p><u>Suffolk Alliance</u>: notes of the 18 September Shotley meeting had been circulated. Next meeting 30 January, Clare</p>
9	<p>Walkers are Welcome national</p>
9.1	<p><u>Newsletter</u>: September issue had been circulated.</p>
9.2	<p><u>Annual Get Together</u>: 11-13 October, Kirkby Stephen. Two members of DWaW attended and reported that it was a good weekend, with opportunities to meet and share experiences with other Walkers are Welcome Towns. The subscription fees to National Walkers are Welcome will be rising, due to the substantial costs of website maintenance and re-design and the cost of secretarial services. Dereham will in future be paying £110 yearly, rather than £100.</p>
10	<p>Next meeting Friday 13th December 2019</p>